

CIECYR Equity & Inclusivity Symposium 2019:

Courageous Leadership & Organizational Change towards Equitable Outcomes



SYMPOSIUM SPONSORSHIP PACKAGES

Symposium Sponsorship * Package Display Tables

PLEASE DIRECT ALL INQUIRIES TO
CIECYR15@gmail.com



SYMPOSIUM SPONSORSHIP PACKAGES

CORPORATE SPONSOR - \$15,000 (one available)

- Lead logo placement on electronic and print items as the Premiere Sponsor of the event Lead product/brand advertisement at the symposium as the Premiere Sponsor of the event
- One exhibit table
- A few words of greeting from the podium Prominent signage indicating that you are the Premiere Sponsor of the event Registration to the full symposium for six (6) attendees
- One full-page ad in the event program Your company logo will be highly profiled during the symposium and on event signage Lead appearance of your company logo on the official event programme, the symposium's official website and on the on-line registration system
- Recognition with a web-link to your site on the Council's host website

MARQUEE KEYNOTE SPONSOR	\$10,000	LUNCH SPONSOR	\$5,000	BREAK SPONSOR	\$3,000
<p>One available</p> <ul style="list-style-type: none"> -Lead logo placement on electronic and print items as the Premiere Sponsor of the event Lead product/brand advertisement at the symposium as the Premiere Sponsor of the event -One exhibit table A few words of greeting from the podium -Prominent signage indicating that you are the Premiere Sponsor of the event -Registration to the full symposium for six (6) attendees -One full-page ad in the event program Your company logo will be highly profiled during the symposium and on event signage -Lead appearance of your company logo on the official event programme, the symposium's official website and on the on-line registration system -Recognition with a web-link to your site on the Council's host website 		<p>Two available</p> <ul style="list-style-type: none"> -One exhibit table -Prominent signage indicating that you are the Lunch Sponsor during the lunch hour -Logo placement on electronic and print media items -Registration to the full symposium for two attendees -One half-page ad in the event program -Your company logo will be profiled during the symposium -Logo placement on the official event programme, the symposium's official website and on the on-line registration system 		<p>Four available</p> <ul style="list-style-type: none"> -One exhibit table -Prominent signage indicating that you are the Break Sponsor -Logo placement on selected electronic and print items -Registration to the full symposium for one person -One quarter page ad in the event program -Your company logo will be profiled on signage in the lobby -Logo placement on the official event program, the symposium's official website and on the on-line registration system 	

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HOSPITALITY SPONSOR \$1,000

Four available

- Signage indicating that you are the Hospitality Sponsor during the hospitality hour
- Your company logo will be profiled on signage in the lobby
- Logo placement on selected electronic and print media items

Display Tables Not-for-profit agencies \$400

- For not-for-profit organizations with charitable organization number
- Admits one person
- Includes lunch
- Does not include access to workshops

Display Tables For-profit agencies \$500

- For corporate/business entities
- Admits one person
- Includes lunch
- Does not include access to workshops

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Note: All potential sponsors must be approved by the Community Equity Council of York Region (CIECYR). The CIECYR reserves all rights to decline an offer of sponsorship based on its exclusive discretion and with or without explanation.

The CIECYR and its members are keen on ensuring that all sponsors are in-line with the event's vision, values and commitment to quality assurance standards as well as the Ontario Human Rights Code along with principles of equity and inclusion. The CIECYR is also steadfast in its commitment to ensure that all sponsors and their products are of high-quality, legitimate (not deemed or suspected to be fraudulent), and research-based (if required). Products or sponsors who do not meet the stated and unstated standards of the CIECYR will not be approved to be a sponsor of the event or display/sell their products at the event.